



Finance & Operations Committee Meeting

Thursday, October 10, 2019
The Children's Trust
3150 S.W. 3rd Avenue, 8th Floor
Conference Room A
9:30 a.m. – 11:00 a.m.

Board of Directors

Kenneth C. Hoffman
Chair
Mark A. Trowbridge
Vice-Chair
Steve Hope
Treasurer
Karen Weller
Secretary

Magaly Abrahante, Ph.D.
Laura Adams
Matthew Arsenaault
Daniel Bagner, Ph.D.
Constance Collins
Mary Donworth
Richard P. Dunn II
Beth Edwards
Gilda Ferradaz
Sen. Anitere Flores
Lourdes P. Gimenez
Nicole Gomez
Mindy Grimes-Festge
Nelson Hincapie
Pamela Hollingsworth
Monique Jiménez-Herrera, PsyD.
Hon. Barbara Jordan
Maurice Kemp
Tiombe Bisa Kendrick-Dunn
Marissa Leichter
Frank Manning
Susan Neimand, EdD.
Marta Pérez, Ph.D.
Hon. Orlando Prescott
Javier Reyes
Hon. Isaac Salver
Michael Turino

David Lawrence Jr.
Founding Chair

James R. Haj
President & CEO

County Attorney's Office
Legal Counsel

AGENDA

- 9:30 a.m. **Welcome and opening remarks**
Steve Hope
Committee Chair
- 9:35 a.m. **Public comments**
Steve Hope
Committee Chair
- 9:45 a.m. **Approval of August 29, 2019 Joint Finance & Programs-
Health Committee minutes summary**
(Addl. Items packet, Pg. 3)
Steve Hope
Committee Chair
- 10:20 a.m. **Resolutions**
- Resolution 2020-A:** Directing staff to schedule comprehensive board trainings that shall include sessions conducted by the Miami-Dade County Commission on Ethics and Public Trust and the Miami-Dade County Office of the Inspector General, as well as cover topics that include, but are not limited to, history of The Children's Trust, the roles and responsibilities of board members, Sunshine law, and Public Records law, such training shall occur at least once every calendar year unless three or more new board members are appointed after the annual training, which would then require a training to be conducted as necessary. *(Pgs. 4-5)*
- Resolution 2020-B:** Authorization to enter into a service agreement with Actors' Playhouse at the Miracle Theatre Inc., for co-production and presenting sponsorship of the Young Talent Big Dreams talent search, in an amount not to exceed \$50,000.00 for a term of 12 months, commencing on October 1, 2019, and ending on September 30, 2020. *(Pgs. 6-7)*

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.

Resolution 2020-C: Authorization to approve a service agreement with Rex Three, Inc., to print and prepare for distribution The Children's Trust's trilingual monthly parenting newsletter, for a term of 12 months, commencing on October 1, 2019, and ending on September 30, 2020, in an amount not to exceed \$50,000.00. *(Pgs. 8-9)*

Resolution 2020-D: Authorization for the expenditure of dues for membership in the Florida Children's Council, Inc. (FCC) in a total amount not to exceed \$110,000.00 for a term of 12 months, commencing October 1, 2019, and ending September 30, 2020. *(Pgs. 10-13)*

Resolution 2020-E: Rescind resolution #2019-78, granting authorization to execute a contract with Healthmaster Holdings, LLC; authorization for a waiver to the competitive solicitation process for a software as a service (SaaS) solution to track school-based health clinic interactions; and authorization to negotiate and execute a contract with Education Health, LLC, d/b/a Healthmaster for the SaaS solution, in a total amount not to exceed \$200,000.00, commencing October 1, 2019, and ending September 30, 2020, with three possible 12-month renewals, subject to annual funding appropriations. *(Pgs. 14-15)*

Resolution 2020-F: Authorization to dissolve the communications and information technology (IT) vendor pools selected through requests for qualifications (RFQs) #2019-07 and 2019-08; and authorization to release requests for proposals (RFPs) to procure communications and IT services. *(Pgs. 16-17)*

10:50 a.m. **CEO Report**

James R. Haj
President/CEO

- *Monthly Financials*
- *CEO Report on contracts under \$25,000.00 (Pgs. 18)*
- *Spooky Symphony – October 27, 2019*

11:00 a.m. **Adjourn**

Reminder:
Next Committee Meeting: Thursday, November 7, 2019.

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.



**Joint Finance/Programs Health Committee Meeting Summary
August 29, 2019
9:00 a.m.**

These actions were taken by the Joint Finance/Programs Health Committee on August 29, 2019:

***Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.**

Motion to approve the July 2, 2019 Finance & Operations Committee meeting minutes was made by Dr. Magaly Abrahante and seconded by Javier Reyes. Motion passed unanimously, 3-0.

Resolution 2019-A: Motion to recommend the resolution to the Board of Directors on September 9, 2019 was made by Javier Reyes and seconded by Nelson Hincapie. Authorization to accept a \$232,600.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities, and to negotiate and execute a fourth contract renewal with Borinquen Medical Health Center, a funded school-based health provider, to provide behavioral health enhancements in all eight public schools in Miami Beach, at a cost equal to the same dollar amount for a term of nine months, commencing October 1, 2019, and ending June 30, 2020. **Motion passed, 2-0. Recusal by Dr. Magaly Abrahante.**

Motion to approve the July 2, 2019 Program Svcs. & Childhood Health Committee meeting minutes was made by Mary Donworth and seconded by Constance Collins. Motion passed unanimously, 5-0.

Resolution 2019-B: Motion to recommend the resolution to the Board of Directors on September 9, 2019 was made by Constance Collins and seconded by Lourdes Gimenez. Authorization to negotiate and execute contracts with the Miami-Dade Family Learning Partnership, Inc. and All in One Mail Shop, Inc. d/b/a All in One Direct Marketing Solutions for the implementation of an expanded birth to five book club, in a total amount not to exceed \$703,000.00, for a term of 12 months, commencing October 1, 2019, and ending September 30, 2020, with four remaining 12-month renewals, subject to annual funding appropriations. **Motion passed, 3-0. Recusals by Pamela Hollingsworth and Tiombe Bisa Kendrick-Dunn.**

Meeting adjourned at 9:20 a.m.

The Children's Trust Board Meeting

Date: October 21, 2019

Resolution: 2020-A

Strategic Plan Priority Investment Area: Not Applicable

Strategic Plan Headline Community Result(s): Not Applicable

Recommended Action: Directing staff to schedule comprehensive board trainings that shall include sessions conducted by the Miami-Dade County Commission on Ethics and Public Trust and the Miami-Dade County Office of the Inspector General, as well as cover topics that include, but are not limited to, history of The Children's Trust, the roles and responsibilities of board members, Sunshine law, and Public Records law, such training shall occur at least once every calendar year unless three or more new board members are appointed after the annual training, which would then require a training to be conducted as necessary.

Budget Impact: Not Applicable

In September 2002, the voters of Miami-Dade County approved by voter referendum an amendment to the Miami-Dade County Home Rule Charter ("Charter"), which authorized the Board of County Commissioners to create by ordinance The Children's Trust. The Children's Trust, a 33-member board, was authorized by section 125.901, Florida Statute, which establishes children's services councils in Florida and created by article CIII of chapter 2 of the Code of Miami-Dade County, Florida (the "Code"). Pursuant to section 125.901 and article CIII, The Children's Trust is an independent special taxing district. The Children's Trust is also a County board, as defined by section 2-11.36.1 of chapter 2 of the Code, which was created by amendments to the Charter and the Code.

The Children's Trust is a policy setting board that focuses on meeting the needs of children in Miami-Dade County and their families ("Children"). Specifically, board members are responsible for: (1) carefully considering and identifying the needs of Children; (2) clearly articulating The Children's Trust's priorities and policies to best serve Children as well as implementation and expected outcomes of same; (3) developing and approving a strategic plan to prioritize the areas and investment of Trust funding; (4) regularly reviewing policies and priorities to ensure they are still current and reflect the Children's needs; (5) monitoring board activities by requiring staff to provide regular reports and updates; and (6) ensuring staff is adhering to and held accountable for acting consistently with board policies.

Throughout The Children's Trust's history, board members have received annual trainings conducted by the Miami-Dade Commission on Ethics and Public Trust. Such training provides important information for board members regarding their responsibilities as board members and state and local laws that they are subject to comply with and consequences for violating such laws. However, it would be beneficial to expand the annual training to also include training from the Miami-Dade County Office of Inspector General as well as topics such as the Citizens' Bill of Rights, additional responsibilities of board members, explanation of fiduciary responsibilities of board members, the significance of TRIM budget hearings, Sunshine law,

Resolution 2020-A – Board Training
October 21, 2019

Chapter 119, Florida Statutes, Public Records law, and a host of other matters of importance and interest to individuals serving as board members of The Children’s Trust.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 21st day of October, 2019.**

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____
SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: October 21, 2019

Resolution: 2020-B

Strategic Plan Priority Investment Area: Community Awareness and Advocacy; and Youth Development.

Strategic Plan Headline Community Result(s): Students are succeeding academically; children meet recommended levels of physical activity; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.

Recommended Action: Authorization to enter into a service agreement with Actors' Playhouse at the Miracle Theatre Inc., for co-production and presenting sponsorship of the Young Talent Big Dreams talent search, in an amount not to exceed \$50,000.00 for a term of 12 months, commencing on October 1, 2019, and ending on September 30, 2020.

Budget Impact: Funding in the amount of \$50,000.00 for this resolution is allocated for FY 2019-20.

Background: Young Talent Big Dreams (YTBD) is an annual countywide performing arts competition now entering its tenth year. It is open to all children and youth ages 8-17 residing in Miami-Dade County. Actors' Playhouse is a 501 (c)(3) entity that operates a theater and has 30 years of experience implementing programs for children and youth. In exchange for its financial support, The Children's Trust co-produces the competition and is recognized as the presenting sponsor. Actors' Playhouse has attracted more than 500 children and youth to register for YTBD auditions each year since the competition's inception.

The competition has successfully achieved The Children's Trust's goals of increasing participation in the spoken word and dance categories. Additionally, YTBD has attracted more ethnically and racially diverse contestants with considerably more talent from larger areas in the community than prior years. Over the past year, YTBD participants have performed at the Champions for Children Awards Ceremony, Westland Back-to-school event, the Family Expo and at Marlins Park Night

This funding is in accordance with the procurement policy, section 2008 Community Outreach Activities. In previous years, the grand prize winner has received a free trip – airfare, hotel and passes for two – to attend the live Teen Choice Awards, courtesy of WSVN 7News, along with \$500 in cash and in 2019 Wells Fargo was the final's presenting sponsor.

Description of Services: Actors' Playhouse closely collaborates with The Children's Trust to plan, develop, and execute all aspects of the YTBD competition. Participants compete in a total of six individual categories including pop/rock/rap vocals, musical theatre/jazz standards/classical vocals, dance, musical instrument, original spoken word and original vocal and/or instrumental composition. Categories for groups of six or fewer members include dance, musical instrument/bands and vocal. The competition consists of several auditions

held throughout Miami-Dade County, and semifinal and final competitions. Actors' Playhouse manages the coordination of the competition's many moving parts, which include: 1) securing audition venues, either at a reduced cost or free; 2) overseeing all audition sessions; 3) recruiting dozens of professional volunteer judges; 4) producing the semifinal and final shows; 5) soliciting and securing the donation of masterclasses and other prizes for participants; and, 6) promoting auditions and the semifinal and final shows.

Geographic Area: Countywide

The foregoing recommendation was offered by _____ who moved its approval.

The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 21st**

day of October, 2019.

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA
BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: October 21, 2019

Resolution: 2020-C

Strategic Plan Priority Investment Area: Community Awareness and Advocacy: Public Awareness and Program Promotion.

Strategic Plan Headline Community Result(s): This investment supports all headline community results.

Recommended Action: Authorization to approve a service agreement with Rex Three, Inc., to print and prepare for distribution The Children's Trust's trilingual monthly parenting newsletter, for a term of 12 months, commencing on October 1, 2019, and ending on September 30, 2020, in an amount not to exceed \$50,000.00.

Budget Impact: Funding in the amount of \$50,000.00 for this resolution is allocated for FY 2019-20.

Background: The printing and distribution of The Children's Trust's monthly parenting newsletter is a detail-driven, precisely timed project. It involves production and delivery of the newsletter to 85 different locations, reaching more than 22,000 readers. In response to a request for quotes, two qualified vendors provided quotes. Rex Three, Inc., was selected for this service because of its past performance and experience in consistently and reliably fulfilling complex print work. Specifically, The Children's Trust regularly uses Rex Three, Inc., for print services. It has always performed with excellence and provided timely, reliable, and professional services.

Description of Services: Rex Three, Inc., will be responsible for printing, sorting, boxing, labeling, and prepping for delivery of The Children's Trust's monthly parenting newsletter, a trilingual publication (English, Spanish, and Creole), distributed to 85 locations throughout Miami-Dade County, including after-school programs, childcare centers, faith-based institutions, and others.

Geographic Area: Countywide

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 21st day of October 2019.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

October 21, 2019

Resolution 2020-D

Strategic Plan Priority Investment Area: Community Awareness and Advocacy: Promote public policy, advocacy and legislative agendas.

Strategic Plan Headline Community Result(s): This investment supports all community results.

Recommended Action: Authorization for the expenditure of dues for membership in the Florida Children's Council, Inc. (FCC) in a total amount not to exceed \$110,000.00 for a term of 12 months, commencing October 1, 2019, and ending September 30, 2020.

Budget Impact: Funding in the amount of \$110,000.00 for this resolution is allocated for FY 2019-20.

Background: The Florida Children's Council, Inc., (FCC) is a statewide non-profit organization whose members consist of nine Children's Services Councils (CSC or Council): CSC of Broward County, Kids Hope Alliance (Jacksonville), CSC of Palm Beach County, CSC of Martin County, CSC of St. Lucie County, The Children's Trust, the Children's Trust of Alachua County, the Hillsborough Children's Board and Manatee Children's Services. By engaging and enhancing the collective strengths of the individual CSCs, FCC promotes policies that build effective prevention and early intervention systems of supports for Florida's children and families. Among other things, the FCC: (1) provides an umbrella for leadership, coordination and centralized management; (2) promotes and supports the needs of children and their families; and, (3) advocates and lobbies state-level for policy decisions to support communities, children, youth, and their families.

In its mission to promote policies that build effective prevention and early intervention systems, the FCC focuses on the four key areas below:

- Advocacy – Advance a prevention and early intervention agenda for children at state and national levels.
- Awareness – Educate local communities, policymakers, businesses, community leaders, and other organizations about the work and worth of CSCs.
- Relationships – Build productive partnerships with individuals and organizations interested in making smart, strategic investments in Florida's children and their families.
- Expansion – Help communities maximize their return on investment through peer learning and resource maximization and by establishing children's services councils in additional counties.

The FCC is located in Tallahassee, Florida. Each Council is assessed membership dues based on a percentage of their annual tax revenues to support the FCC's operating expenses, including salaries. The Children's Trust has been a member of the FCC since 2004. Last year, The Children's Trust membership dues were calculated as a 0.012 percent of the 2018-19 projected revenues, resulting in the membership fee of \$132,513.00 for The Children's Trust. This year, a new membership fee structure was negotiated. The new fee calculation is a tiered structure based on total ad valorem collected, as follows:

- Tier 1: Up \$20,000,000.00, fee = \$12,000.00 per year
- Tier 2: \$20,000,001.00 to \$50,000,000.00, fee = \$25,000.00 per year
- Tier 3: \$50,000,001.00 to \$100,000,000.00, fee = \$80,000.00 per year
- Tier 4: \$100,000,001.00 and up, fee = \$110,000.00 per year

The 2019-20 membership dues for The Children's Trust is \$110,000.00, which is a 17 percent (\$22,513.00) decrease from the previous year.

Per the procurement policy, Section 2000 – G-8, Exemptions to Formal Competitive Procurement Process, this expenditure for membership dues is exempt from the competitive solicitation process.

Description of Services: Approval of this action is essential to the continued operation of the FCC. The FCC serves as the unified messenger on behalf of all member CSCs and the interests of the hundreds of thousands of children and families they collectively represent. The FCC develops a unified legislative strategy to ensure that Florida's children are healthy, safe, and successful in school with the help of its policy staff and membership expertise.

The Children's Trust plays a vital and active role in statewide advocacy. Part of its success comes from its collaboration with other CSCs in pursuit of a common legislative agenda on issues such as early childhood education and care, children's safety, children's health, the child welfare system, and juvenile justice. The FCC is instrumental in the Councils' cooperative endeavors. Collectively, the Councils have reached a level of significant investment and success in investing local resources in evidence-based services, which positions the councils to exert meaningful influence on state policies affecting children and families through state-wide advocacy and dissemination of evidence-based literature. Collaborative efforts with state leaders are key in the development of a long-range policy plan to strengthen crucial supports and resources that address hunger, transportation, housing, workforce development, health, education, and early intervention services for children and families, particularly those living in poverty. In this work, the FCC maintains active relationships with leaders in the executive and legislative branches that further the Councils' collective work.

The FCC aims to make a difference in the lives of children by strengthening and expanding the work and mission of CSCs. A snapshot of the FCC's work during FY 2018-19 is provided below:

- Eighty percent of the legislative items the FCC advocated for were approved during the 2018-19 legislative session.
- The FCC hosts an annual meeting of senior leadership and key staff members from the CSCs to provide opportunities to engage in community sharing on work areas essential to child, youth, and family services including finance, research, program, public policy, and communications.
- The FCC hosts an annual Legislative Meeting in Tallahassee in preparation for the Legislative Session, in which the Council Board meets with Legislators, Agency

Secretaries and Directors, and other influential leaders to discuss continued partnership throughout the state on issues affecting children and families. This helps to strengthen relationships and is crucial during leadership transitions in order to inform new leaders about the critical work of individual CSCs and the collective work across the state.

- To expand the work of CSCs throughout the state, the FCC serves as a resource for counties to collect information from other CSCs, conduct presentations on the outcomes and impact of CSCs, provide information and advice on procedural items, and more. This year, the FCC worked in partnership with community leaders from Lee County, Leon County, Putnam County, Orange County, and others that are exploring referendum opportunities for establishing new Children's Services Councils.
- The FCC continues to work with community and state partners and the National Grade-Level Reading Campaign to create a statewide movement to ensure all children read on grade-level by the end of third grade through promoting school readiness and quality instruction, tackling chronic absenteeism, and improving summer learning, as well as engaging parents as their children's first teachers.
- The FCC served as the technical expert and leader, in partnership with the Early Learning Consortium, to research and identify opportunities for more effective public policy supporting kindergarten readiness and early grade success. This resulted in two legislative bill packages that both successfully passed in consecutive legislative sessions.
- The FCC worked to implement two-generational approaches to serving low-income children and families by supporting the Florida Healthy Kids Corporation (FHK) legislative request to fund full-pay FHK health insurance plans. As result of the unified advocacy effort, funding was provided in the General Appropriations Act, SB 2500, to fund the FHK Corporation budget request that will lower the cost of health insurance for families in its full-pay program. This will lower the cost for approximately 15,000 children currently enrolled, and about 146,000 uninsured children will have access to a more affordable health care plan. Additionally, the FCC received funding from partners of the Wellspring Philanthropic Fund to support 24 months of continued work in this area. This funding will allow the FCC to identify state system alignment strategies that would result in more effective services for children and families.
- The FCC received an award from the National League of Cities to hold a Mayoral Summit on Afterschool and Summer Learning. The event engaged civic and municipal leaders from more than 80 cities in Florida including mayors and legislators. It was a highly effective forum for increasing awareness of how afterschool programming can benefit local communities and help mayors and municipalities be more successful.

Geographic Area: Statewide

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this**

21st day of October, 2019.

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: October 21, 2019

Resolution: 2020-E

Strategic Plan Priority Investment Area: Technology

Recommended Action: Rescind resolution #2019-78, granting authorization to execute a contract with Healthmaster Holdings, LLC; authorization for a waiver to the competitive solicitation process for a software as a service (SaaS) solution to track school-based health clinic interactions; and authorization to negotiate and execute a contract with Education Health, LLC, d/b/a Healthmaster for the SaaS solution, in a total amount not to exceed \$200,000.00, commencing October 1, 2019, and ending September 30, 2020, with three possible 12-month renewals, subject to annual funding appropriations.

Budget Impact: Funding in the amount of \$200,000.00 is allocated for FY 2019-20.

Background: On June 17, 2019, through resolution #2019-78, the board of The Children's Trust approved a contract renewal with Healthmaster Holdings, LLC, to provide a SaaS solution to track the school-based health clinic interactions. Healthmaster Holdings, LLC, was selected as part of a competitive request for qualifications (RFQ) #2018-10 which was initially approved at the October 2018 board meeting.

On August 16, 2019, Healthmaster Holdings, LLC, notified The Children's Trust of their company buyout by Education Health, LLC. As of October 1, 2019, Education Health, LLC will commence using the d/b/a Healthmaster. Education Health, LLC, has its own Federal Identification number which will be used when the contract is executed. Services will not be affected by the acquisition as Education Health, LLC, d/b/a Healthmaster now owns the license to the SaaS solution.

Request for Procurement Waiver (requires approval of a 2/3 vote of board members present): This resolution is requesting a waiver of the procurement process and is seeking the authorization to negotiate and execute a contract with Education Health, LLC, d/b/a Healthmaster to provide the SaaS solution to track services provided by the school-based health organizations funded by The Children's Trust. Healthmaster Holdings, LLC, the agency originally selected through a formal competitive solicitation, was acquired by Education Health, LLC, d/b/a Healthmaster. Through the acquisition, Education Health, LLC, d/b/a Healthmaster is now the license owner of the software procured through the competitive solicitation. In the past year, The Children's Trust has worked closely with Healthmaster to customize the new software, execute a data sharing agreement with Miami-Dade County Public Schools and train all school health staff on the new system. Additionally, the selection

of Healthmaster's SaaS solution allowed The Children's Trust to realize \$300,000.00 in cost savings as the prior solution was \$500,000.00 per year.

Description of Services: Education Health, LLC, d/b/a Healthmaster will host, maintain and provide support for an electronic school-based health system and database. Education Health, LLC, d/b/a Healthmaster will also provide help desk support and training as requested by The Children's Trust and the contracted end users. The system will support no less than 300 users distributed across 141 school-based health clinic sites. Encounters to be tracked include clinic visits, screenings, health education, and chronic disease management.

Geographic Area: Countywide

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 21st day of October 2019.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____
SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: October 21, 2019

Resolution: 2020-F

Strategic Plan Priority Investment Area: Community Awareness and Advocacy;
Information Technology

Strategic Plan Headline Community Result(s): This investment supports all headline community results.

Recommended Action: Authorization to dissolve the communications and information technology (IT) vendor pools selected through requests for qualifications (RFQs) #2019-07 and 2019-08; and authorization to release requests for proposals (RFPs) to procure communications and IT services.

Budget Impact: There is no budget impact for this action.

Background: The Children's Trust issued requests for qualifications (RFQ #2019-07 and RFQ #2019-08) in February of 2019 seeking applicants for the creation of new vendor pools for communications and IT services. The RFQ process resulted in 21 communications vendors and ten IT vendors being recommended to be part of the vendor pools across a wide range of expertise in various areas. The Board of The Children's Trust approved these recommendations on May 20, 2019, through resolutions #2019-67 and #2019-68.

Once the vendor pools were created, per The Trust's procurement policy, vendors were to be selected from the existing pools through an expedited bid process. Bids were sought for projects or ongoing work utilizing defined scopes of services with entities within the approved vendor pools. After the vendor pools were established, and in consultation with the County Attorney's Office and the Miami-Dade County Commission on Ethics and Public Trust, it was determined that errors occurred during the vendor selection process.

After further review, The Children's Trust deems the vendor pool process to be unnecessary for these services as it would result in two separate formal competitive solicitations, which was not the original intent when the vendor pools were created. It will be more efficient to procure these services through requests for proposals that negate the creation of vendor pools, for the needed services where all interested vendors can compete.

Description of services: This resolution authorizes The Children's Trust to dissolve the existing vendor pools and to release RFPs for communications and IT services across a wide range of categories as shown in the following table.

Communications		
Category	Estimated Release	Funding to Release
Advertising Creative	November 2019	\$420,000.00
Media Buying	November 2019	\$1,700,000.00
Event Planning	November 2019	\$290,000.00

Resolution 2020-F – Communications and IT RFP Releases (Public Awareness and Program Promotion and IT)
October 21, 2019

Information Technology		
Category	Estimated Release	Funding to Release
Infrastructure as a Service	November 2019	\$149,000.00

Geographic Area: Countywide

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 21st day of October 2019.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

THE CHILDREN'S TRUST
President/CEO
Agreements - </= \$25,000
July 1, 2019 through September 30, 2019

	Organization	# Served	Final Agreement Amount	Description
Promote Citizen Engagement and Leadership				
1	Kristi House Inc	30 victimized underaged females	\$20,347.25	Cost of drivers for transportation of girls ages 13 to 17 to receive services for girls who have been sexually exploited.
2	Miami Dade County League of Cities Inc	600 participants	\$10,000.00	A one day educational conference for community leaders and elected officials.
		Subtotal	\$30,347.25	
Public Awareness and Program Promotion				
1	Alhambra Music Inc	1500	\$10,000.00	Spooky Symphony is a one-hour performance of a Halloween-themed program at the Miami-Dade County Auditorium.
2	Angels Reach Foundation Inc	300	\$10,000.00	The #Got-U Teen Talk event provides family resources to underserved children and children with unique disabilities.
3	City of Hialeah	600	\$10,000.00	The City of Hialeah's Literacy fair promotes literacy, builds family and educational connections.
4	City of Miami Gardens	800	\$2,500.00	Miami Gardens Got Talent event is a open for youth in Miami Gardens to highlight Visual and Performing Arts.
5	Kiwanis Foundation of North Dade Inc	400	\$5,000.00	World's Greatest Baby Shower provides expert info that promotes healthy babies, mothers, fathers and their families.
		Subtotal	\$37,500.00	
		Total	\$67,847.25	

Program	Total Funded	# Agreements
Promote Citizen Engagement and Leadership	\$30,347.25	2
Public Awareness and Program Promotion	\$37,500.00	5
TOTAL	\$67,847.25	7