



Media Report

March 2019

Board Meeting: Monday, April 22, 2019

Month at a Glance

Media Stories 9

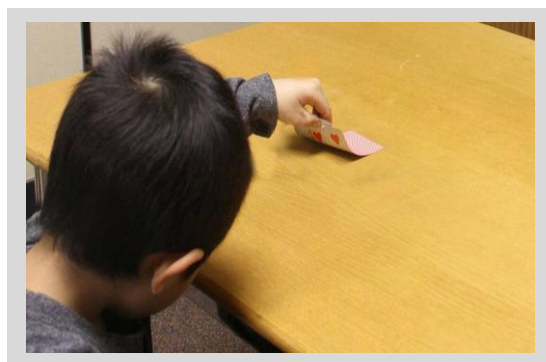
Social Media

	Followers
Facebook	49,000
Twitter	3,800
Instagram	3,200

Website Traffic

	Pageviews
TheChildrensTrust.org	109,904
MiamiHeartGallery.org	18,926

Media Stories



March 4

Community Newspaper

Trust sponsored event features annual walk that benefits individuals with special needs

Reach: 17,500

[Friendship Circle is Set to Host 10th Annual Walk-a-Thon to Support Programs for Individuals with Special Needs](#)

March 5

MiamiDiario.com

Miami Dade College announces summer camp lineup; Trust mentioned as a funder

Reach: 223,000

[Miami Dade College anuncia sus nuevos campamentos de verano 2019](#)



Media Report

March 14

Citydebate.com

STEM programming helps at-risk families

Reach: N/A

[The Children's Trust granted the City of Miami Beach with \\$1.5 million](#)

March 18

Community Newspaper

Trust mentioned as funder of Dance NOW!

Reach: 17,500

[Dance NOW! Miami Program II: Contemporanea 2019 featuring \(B\)ORGIA: Decadence & Decay](#)

March 23

South Florida Times

Trust provider URGENT, Inc.'s Rites of Passage annual event

Reach: 1,700,000

[Audience Braves Downpour for Community Celebration](#)

March 23

South Florida Times

Trust provider URGENT, Inc.'s hosts Youth Economic Development Conference

Reach: 1,700,000

[Urgent, Inc., registering 500 Youth for Youth for Economic Development Conference](#)

March 25

South Dade News Leader

Miami Heart Gallery featured

Reach: 596

[Finding Families for Children in Foster Care Makes Fun Day at Zoo Miami Serious Business](#)

March 26

Miami Herald

Feature byline: Trust Staffer Zafreen Jaffery

Reach: 2,200,000

[What to do — and not do — if your child lies to you](#)




March 26

Miami Today

Thrive by 5 featured in Education Trend section

Reach: 24,500

Social Media

	<p>March 26 Facebook The Children's Trust Youth Advisory Committee students are having a wonderful time in Tallahassee. They've toured FAMU and FSU, attended a dinner where Florida's First Lady addressed them and even met with State Representative Nick Duran and Representative Dotie Joseph, as well as the Chief of Staff for the Minority Leader of the House of Representatives, Kionne McGhee.</p>
	<p>March 20 Facebook Live 10 With the Trust Live promoting Thrive by 5 with Trust staffer, Rachel Spector, Senior Programs Manager.</p>
	<p>March 10 Facebook Our #StreetTeam spent the day interacting and educating the community about our TCT-funded programs during today's 10th Annual Walking4Friendship 3k. The event featured rides, games, entertainment, food, and fun for the whole family. The aim was to raise funds and heighten the community's awareness, sensitivity and responsibility for individuals with special needs.</p>



March 7

Facebook

Promoting and sharing our new [#ThriveBy5](#) investments with our media partner WMBM radio.



March 4

Facebook

10 Days of connection kick off. We met with partners from across the county to kick off the planning season for this annual community-led challenge to fight divisiveness by bringing together people from different backgrounds, experiences and perspectives. More info coming soon.
[#10daysofconnection](#)



March 1

Facebook Live 10 With the Trust

Featured Trust provider [Lotus House](#) with TCT board member and president at Lotus House, Constance Collins, to talk about their child-centered programs.

Out of Home/Transit Buses

